

General Manager

Jellystone Park™ Lake Charles

📍 Lake Charles, LA

💰 Salary DOE | 🏠 Housing Available

Jellystone Park™ Lake Charles is seeking an experienced, hands-on **General Manager** to lead daily operations of our family-focused destination resort. This role oversees all aspects of park operations, guest experience, and financial performance.

Responsibilities

- Lead and oversee all park operations, including:
 - Cabin and RV rentals
 - Retail operations
 - Full-service bar and grill (opening and ongoing operations)
 - Pools, splash pad, and Wibit aquatic attraction
- Drive exceptional guest experience and Jellystone brand standards
- Manage budgets, labor, and operating expenses
- Recruit, train, and lead department managers and staff
- Ensure safety, compliance, and facility standards
- Collaborate with marketing and leadership teams to support occupancy and revenue growth

Qualifications

- Management experience required (hospitality or resort experience preferred)
- RV park and/or Jellystone Park™ experience a plus
- Strong financial and budget management skills
- Experience with food & beverage, retail, and lodging operations preferred
- Ability to work flexible hours, including weekends and holidays

Why Join Us

- Competitive salary (DOE)
- On-site housing available if needed
- Opportunity to lead a growing destination resort
- Support from an experienced ownership and leadership team

👉 Apply today to be part of a fun, fast-paced, and growing resort environment.